

# NEWS

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## **New Enterprise REC Named ‘5-Star Co-op’ by National Trade Association**

*Recognition honors co-op participation in nationwide voter engagement effort*

**NEW ENTERPRISE, PA** — New Enterprise REC announced today that it has been named a “5-Star Co-op” by the National Rural Electric Cooperative Association (NRECA). The 5-star designation recognizes New Enterprise’s high level of participation in *Co-ops Vote*, a national get-out-the-vote campaign. The non-partisan campaign seeks to engage voters and boost voter turnout in areas served by electric co-ops all across the country.



“Presidential elections aren’t the only ones that matter,” said Mark Morrison, CEO/General Manager. “State and local elections have a huge impact on our day to day lives in local towns. We’re honored to be recognized by NRECA.”

“Electric cooperatives play a unique and special role as a voice in their communities,” said NRECA CEO Jim Matheson. “Elections are important, especially in rural areas, and New Enterprise REC has used the *Co-ops Vote* program to increase awareness of our civic duty on Election Day, and every day. I’m pleased to congratulate them on this accomplishment as they make a real difference in the communities they serve.”

The *Co-ops Vote* program can make a difference in our community. More information on *Co-ops Vote* is available at [www.vote.coop](http://www.vote.coop).

NRECA is the service organization that represents the nation’s more than 900 not-for-profit, consumer-owned electric cooperatives. With 42 million members in 47 states, electric co-ops can stand together as a powerful voice in this year’s elections.